



# The Institution of Engineers, Malaysia

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## Pre View Talk On Leadership Coaching For Engineers

Organized by Women Engineers Sections, IEM

BEM Approved CPD/PDP Hours: 2

Ref : IEM16/HQ/301/T

Date : **10 August 2016**

Time : 5.30pm– 7.30pm (*Refreshment will be served at 5.00pm*)

Venue : C&S and TUS Room, 2<sup>nd</sup> Floor, Wisma IEM, PJ

Speaker : **Ir. Hj. Md.Nasir Baharom**

### SYNOPSIS

In Malaysia, Coaching program was first introduced on a large scale by University of Malaya Centre for Continuing Education (UMCCed) in 2004. Since then, many coaching programs are made available for public and the coaching approach has been applied and expanded to various sectors both in public and private. Coaching has become an effective alternative in planning and implementing strategic plans for human capital development within public organisations, businesses and corporations.

Coaching program focuses on techniques to help executives and individuals from various sectors to achieve and become successful in their endeavor to improve their capability, potential, goal-settings, discipline and accountability. In essence, leadership coaching encourages collaboration, expands possibilities, leads high performance, promotes empowerment and sense of ownership.

As quoted by Fast Company Magazine, USA, "Up to 40% of Fortune 500 companies hire coaches to improve their businesses." There is another finding by International Personal Management Association, USA that "Training accompanied by coaching can improve performance by 88%, rather than just training alone, which improves performance by only 22%."

### BIODATA OF SPEAKER



Ir. Hj. Md. Nasir Baharom graduated from University of Edinburgh, United Kingdom in 1982 with a Bachelor degree (Hons.) in Electrical and Electronic Engineering, and in 1991, obtained a Master of Business Administration degree from the same university. In addition, he has a Master in Counseling degree from University of Malaya (UM) in 2015. He is a Professional Engineer, a Registered Counselor, and a Certified Coach from UM Centre for Continuing Education (UMCCed).

He began his career with Telekom Malaysia in 1982 as an Assistant Controller in Johor Bahru. Apart from his technical experience, he has wide management experience in both local and overseas environment. He became the Chief Executive Officer (CEO) for Telekom Networks Malawi from 2000-2003 and later on as the Managing Director for TM International (Bangladesh) from 2003-2005. Both companies were joint-venture initiatives largely owned by TM and located in Malawi and Bangladesh respectively. They operated as nationwide mobile service provider for those countries. After working with TM for around 23 years, he opted for VSS and resigned from TM in 2005. Later on, he worked with a start-up company QucomHaps Sdn. Bhd. as Vice-President Network Services. Then for a short stint in 2009, he worked with Iskandar Regional Development Authority (IRDA) as Head of Sector Development. At the end 2009 until 2012, he worked with UMCCed as Head for Coaching, Short Programs and Event Management. Currently he is Managing Director for N2B Sempurna Sdn.Bhd and also a practicing partner in Perunding Bersatu Engineering Consultancy firm.

During his stint in Malawi, Telekom Networks Malawi won the International Gold Star Quality Award. While in Bangladesh, he won the prestigious C.R.Das Gold Medal Award and Financial Mirror Business Personality of the Year 2004 Award. He was Vice-President in Bangladesh-Malaysia Chamber of Commerce and Industry from 2004 until 2005. He was a member of Institute of Electrical and Electronic Engineering (IEEE), USA from 1994 until 1998. Currently he is a member of Institute of Engineer Malaysia since 1987 until now.

**Ir. Dr. Leong Wai Yie**  
**Chairman**  
**Women Engineers Section**

### ANNOUNCEMENTS TO NOTE

- Preferential admission to talk shall be accorded to IEM members (pre-registration and online registration are NOT required). Telephone and/or fax reservation will NOT be entertained.
- **Non members** may also attend the talk but will need to pay a registration fee of **RM50** and an administrative fee of **RM15**. GST is inclusive.
- For members of affiliated organisations, there will be no registration fee payable. However, they are requested to produce their membership card as proof of membership. For the list of affiliated organisations, please refer to IEM website at [www.myiem.org.my](http://www.myiem.org.my) under International/MoU.
- Limited seats are available on a "first come first served" basis (maximum 100 participants).
- IEM members are required to produce membership cards for confirmation of attendance (CPD purpose).
- Latecomers will not be allowed to enter if the lecture hall is full nor be entitled to CPD.
- **IEM members who fail to produce their membership cards will be charged a fee of RM25.00. GST is inclusive.**

### ADMINISTRATIVE FEE

- Kindly be informed that an administrative fee of **RM15** is payable for talks organized by IEM. GST is inclusive.
- The fee would be used to cover overhead costs, building maintenance expenses as well as contribute to Wisma IEM Building Fund.
- All contributions will be deeply appreciated by IEM.
- Student Members are however exempted.

### CPD HOURS CONFIRMATION

Name: .....

Membership No: .....

Signature: .....